2023 TWDS SOCIAL MEDIA KIT

Below, please find key information, links to assets and Facebook events, and sample social media posts for you to use on your own social channels. You’re welcome to modify to suit your brand voice while including specific info about the festival or festival screening(s), including date, time, location.

KEY INFORMATION & ASSETS

- Utah Film Center Social Channels (please tag us):
  - Twitter: https://twitter.com/UtahFilmCenter
  - Instagram: https://www.instagram.com/utahfilmcenter/
  - Facebook: https://www.facebook.com/UtahFilmCenter/

- Promotional Assets *including assets specific to each film*
- Festival Website
- Festival Facebook Event

SAMPLE SOCIAL MEDIA POSTS - GENERAL FESTIVAL PROMOTION

→ [Link to Graphic Images]

Facebook: This April 22-23, Utah Film Center’s 12th annual Tumbleweeds Film Festival for Kids returns at the Viridian Event Center in West Jordan! Tumbleweeds Film Festival will open a window to “Our Magical World” with cutting-edge animation, shorts, and feature-length films. This two-day festival will include interactive and enriching workshops taught by professionals in the film industry and free hands-on activities, crafts, and experiences for the whole family!

This year features 20 films that bring you stories set in space, on land, and in other worlds that peek at the imagination and adventurous minds of viewers of all ages. Journey into the filmmaking process with activities and workshops featuring the Harmon Bros, Override Films, and more. There are viewing options for everyone — indoor screenings at Viridian Event Center in West Jordan and online screenings at home or on the go! Tickets & passes now on sale at tumbleweedskids.org/
#TWDS2023

Instagram: This April 22-23, Utah Film Center’s 12th annual Tumbleweeds Film Festival for Kids returns at the Viridian Event Center in West Jordan! Tumbleweeds Film Festival will open a window to “Our Magical World” with cutting-edge animation, shorts, and feature-length films. This two-day festival will include interactive and enriching workshops taught by professionals in the film industry and free hands-on activities, crafts, and experiences for the whole family!

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Instagram & Facebook Stories:
***All text is already on image*** *Include only a Link Sticker with this link: tumbleweedskids.org/

Twitter:
Gather your friends and families and join us at Utah Film Center's Tumbleweeds Film Festival for Kids on April
22-23 at the Viridian Event Center in West Jordan! Get your tickets or passes at tumbleweedskids.org/
#TWDS2023

SAMPLE SOCIAL MEDIA POSTS - INDIVIDUAL FILMS

→ [Link to Graphic Images]

Facebook:
Watch [film title] playing in-person on [film date and time] at the Viridian Event Center in West Jordan! Get your
tickets for the film at tumbleweedskids.org/film-program/
#TWDS2023

Instagram:
Watch [film title] playing in-person on [film date and time] at the Viridian Event Center in West Jordan! Get your
tickets for the film at the link in our bio: tumbleweedskids.org/film-program/
#TWDS2023

Twitter:
Watch [film title] playing in-person on [film date and time] at the Viridian Event Center in West Jordan! Get your
tickets for the film at tumbleweedskids.org/film-program/
#TWDS2023

SAMPLE SOCIAL MEDIA POSTS - WORKSHOPS

→ [Link to Graphic Images]

Facebook: Calling all content creators, future filmmakers, drone flyers, and gamers! Tumbleweeds Film Festival
workshops give kids the tools to tell great stories and up their filmmaking game! Workshops will feature
filmmaking and camera use, virtual reality, video game design, editing, green screen, stop motion animation, and
MORE! These hands-on workshops will have your kids making awesome content they can share with their friends,
family and beyond. Register for a workshop at tumbleweedskids.org/workshops/
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Instagram & Facebook Stories:
***All text is already on image*** *Include only a Link Sticker with this link: tumbleweedskids.org/workshops/

Twitter:
Tumbleweeds Film Festival workshops for kids will feature filmmaking, virtual reality, video game design, editing, green screen, stop motion animation, and MORE! Register for these hands-on workshops at tumbleweedskids.org/workshops/ #TWDS2023

For questions, please contact mbenensohn@utahfilmcenter.org