



# TUMBLEWEEDS FILM FESTIVAL FOR KIDS

POWERED BY UTAH FILM CENTER

## 2023 TWDS SOCIAL MEDIA KIT

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Below, please find key information, links to assets and Facebook events, and sample social media posts for you to use on your own social channels. You're welcome to modify to suit your brand voice while including specific info about the festival or festival screening(s), including date, time, location.

### KEY INFORMATION & ASSETS

- Utah Film Center Social Channels (please tag us):
    - Twitter: <https://twitter.com/UtahFilmCenter>
    - Instagram: <https://www.instagram.com/utahfilmcenter/>
    - Facebook: <https://www.facebook.com/UtahFilmCenter/>
  - **Promotional Assets** *\*including assets specific to each film\**
  - [Festival Website](#)
  - [Festival Facebook Event](#)
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### SAMPLE SOCIAL MEDIA POSTS - GENERAL FESTIVAL PROMOTION

→ [\[Link to Graphic Images\]](#)

**Facebook:** This April 22-23, Utah Film Center's 12th annual Tumbleweeds Film Festival for Kids returns at the Viridian Event Center in West Jordan! Tumbleweeds Film Festival will open a window to "Our Magical World" with cutting-edge animation, shorts, and feature-length films. This two-day festival will include interactive and enriching workshops taught by professionals in the film industry and free hands-on activities, crafts, and experiences for the whole family!

This year features 20 films that bring you stories set in space, on land, and in other worlds that peek at the imagination and adventurous minds of viewers of all ages. Journey into the filmmaking process with activities and workshops featuring the Harmon Bros, Override Films, and more. There are viewing options for everyone — indoor screenings at Viridian Event Center in West Jordan and online screenings at home or on the go! Tickets & passes now on sale at [tumbleweedskids.org/](http://tumbleweedskids.org/)  
#TWDS2023

**Instagram:** This April 22-23, Utah Film Center's 12th annual Tumbleweeds Film Festival for Kids returns at the Viridian Event Center in West Jordan! Tumbleweeds Film Festival will open a window to "Our Magical World" with cutting-edge animation, shorts, and feature-length films. This two-day festival will include interactive and enriching workshops taught by professionals in the film industry and free hands-on activities, crafts, and experiences for the whole family!

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## Instagram & Facebook Stories:

\*\*\*All text is already on image\*\*\* \*Include only a [Link Sticker](#) with this link: [tumbleweedskids.org/](https://tumbleweedskids.org/)

## Twitter:

Gather your friends and families and join us at Utah Film Center's Tumbleweeds Film Festival for Kids on April 22-23 at the Viridian Event Center in West Jordan! Get your tickets or passes at [tumbleweedskids.org/](https://tumbleweedskids.org/)

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## SAMPLE SOCIAL MEDIA POSTS - INDIVIDUAL FILMS

→ [\[Link to Graphic Images\]](#)

### Facebook:

Watch [film title] playing in-person on [film date and time] at the Viridian Event Center in West Jordan! Get your tickets for the film at [tumbleweedskids.org/film-program/](https://tumbleweedskids.org/film-program/)

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### Instagram:

Watch [film title] playing in-person on [film date and time] at the Viridian Event Center in West Jordan! Get your tickets for the film at the link in our bio: [tumbleweedskids.org/film-program/](https://tumbleweedskids.org/film-program/)

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### Twitter:

Watch [film title] playing in-person on [film date and time] at the Viridian Event Center in West Jordan! Get your tickets for the film at [tumbleweedskids.org/film-program/](https://tumbleweedskids.org/film-program/)

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## SAMPLE SOCIAL MEDIA POSTS - WORKSHOPS

→ [\[Link to Graphic Images\]](#)

**Facebook:** Calling all content creators, future filmmakers, drone flyers, and gamers! Tumbleweeds Film Festival workshops give kids the tools to tell great stories and up their filmmaking game! Workshops will feature filmmaking and camera use, virtual reality, video game design, editing, green screen, stop motion animation, and MORE! These hands-on workshops will have your kids making awesome content they can share with their friends, family and beyond. Register for a workshop at [tumbleweedskids.org/workshops/](https://tumbleweedskids.org/workshops/)

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*For questions, please contact [mбененsohn@utahfilmcenter.org](mailto:mбененsohn@utahfilmcenter.org)*